



APTA TN TNOTA

October 13, 14 & 15, 2023

**Doubletree Chattanooga Downtown
Chattanooga, TN**

**American Physical Therapy Association
of Tennessee & Tennessee Occupational
Therapy Association Joint Fall Meeting**

**SPONSORSHIP, ADVERTISING
& EXHIBITOR PROSPECTUS**



APTA TN TNOTA

Join the American Physical Therapy Association of Tennessee and the Tennessee Occupational Therapy Association at their fall meeting! You will have the opportunity to increase your company's recognition with current and upcoming physical therapists and physical therapist assistants. As a sponsor and Program Book advertiser, your clients will see you as an organization that supports the professional development of the physical therapy profession.

Sponsorship Levels

	Bronze \$500	Silver \$750	Gold \$1000	Platinum \$2,000	Diamond \$3,500
Speak at Opening ceremony!					✓ Up to 3 Minutes at Each
Program Book				✓ 1/2 Page Color	✓ Full Page Color
Attendee Registration (\$120 - \$600 Value)			✓ 25% Off One Full Meeting	✓ 50% Off One Full Meeting	✓ Complimentary for One Full Meeting
Exhibit Table (\$450 Value)	✓	✓ Up to 2 Reps	✓ Up to 2 Reps	✓ Up to 3 Reps	✓ Up to 4 Reps
Logo on Sponsored Item Signage	✓	✓	✓	✓	✓
Hyperlinked Logo on each chapter's website & Promotional E-Blasts	Name Only	✓	✓	✓	✓

Refer to the Sponsorship Commitment & Program Book Advertisement Guidelines (page 4 of this Prospectus) for details on the sponsorship level benefits.

Tennessee Occupational Therapy Association

P.O. Box 90127
Nashville, TN 37209
Phone: 615-669-0524

admin@tnota.org | www.tnota.org

American Physical Therapy Association of Tennessee (APTA TN)

1483 North Mt. Juliet Rd. 175
Mt. Juliet, TN 37122
Phone: 629-255-0870
Fax: 615-296-9980

tpta@tptatn.com | www.tptatn.org



APTA TN TNOTA

Sponsorship Commitment & Program Book Advertisement Form

Sponsorship Item	Unit Price
<input type="checkbox"/> Breakfast (Does Not Include Booth) __ Saturday (\$2,500) __ Sunday (\$1,000)	
<input type="checkbox"/> Morning Break (Does Not Include Booth) __ Saturday (\$1,000) __ Sunday (\$400)	
<input type="checkbox"/> Lunch (Does Not Include Booth) __ Saturday (\$3,500)	
<input type="checkbox"/> Afternoon Break (Does Not Include Booth) __ Friday (\$1,600) __ Saturday (\$1,600)	
<input type="checkbox"/> APTA Student-Hosted Social (\$2,500) -\$1,400 deposit required -Could increase up to 25% based on number of attendees	
<input type="checkbox"/> Exhibit Table (N/A)	Sold Out
<input type="checkbox"/> Name Badge Holder with Sponsor Logo (\$1,000)	
<input type="checkbox"/> Tote Bag with Conference & Sponsor Logos (\$3,250)	
Sponsorship Subtotal	\$ _____

Program Book Ad	Color Price	B/W Price
Full Page (7 1/2 x 9 3/4)	<input type="checkbox"/> 150	<input type="checkbox"/> 125
Half Page (7 1/2 x 4 1/2)	<input type="checkbox"/> 100	<input type="checkbox"/> 75
Quarter Page (3 1/2 x 4 1/2)	<input type="checkbox"/> 75	<input type="checkbox"/> 55
Ad Subtotal	\$ _____	

Sponsorship Levels

N/A	Bronze Level
N/A	Silver Level
N/A	Gold Level
N/A	Platinum Level
N/A	Diamond Level

Level Subtotal \$ Not Available

Company: _____

Primary Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ FAX: _____ Email: _____

Table Personnel (1): _____ Table Personnel (2): _____

Table Personnel (3): _____ Table Personnel (4): _____

Exhibitor/Sponsor Drawing Item: _____

By signing this contract, I, the Primary Contact, certify that I am authorized to commit my company for this financial obligation and agree to sponsor and/or advertise based on the item(s) selected above. I have read and understand the Sponsorship Commitment & Program Book Advertisement Guidelines (reverse of this form) and acknowledge that sponsorships and advertisements cannot be canceled once contracted without approval by APTA TN and TNOTA.

Signature: _____

Return to:
American Physical Therapy Association of Tennessee (APTA TN)
 1483 North Mt. Juliet Rd. 175
 Mt. Juliet, TN 37122
 629-255-0870 or 615-296-9980 - FAX

Questions?
 Contact APTA TN
tpta@tptatn.com

Check payable to TPTA VISA MasterCard Discover American Express

Credit card statement will reflect a charge to TPTA. **Amount to Charge:** \$ _____

Name on Credit Card: _____

Check/Card #: _____

Expiration Date: _____ **CVV/CVC:** _____ **Billing ZIP:** _____

Cardholder Signature: _____ **Date:** _____



Sponsorship Commitment & Program Book Advertisement Guidelines

- Sponsorship** - Sponsorships are on a first come, first serve basis. Prices listed are for exclusive sponsorships. If items are not sponsored by Monday, September 4, partial sponsorships will be available.
- Exhibit Table** - A standard 6' table will be provided. There will not be pipe and drape. Space is not available for banners, pop-up displays or floor demonstrations. Tables are available first come, first serve. Sponsors are welcome to bring their own logo tablecloth. Silver, Gold, Platinum and Diamond level sponsors receive a complimentary table.
- Exhibit Personnel** - Silver and Gold level Sponsors are allowed up to two, Platinum level are allowed up to three and Diamond are allowed up to four representatives. Please provide names with your agreement. Final names are due by Friday, September 22. Representatives are invited to Friday, Saturday and Sunday breakfast, breaks and lunch.
- Exhibit Schedule** - The meeting will be held on Friday, October 13- Sunday, October 15. The exhibits will be held that Saturday at the Doubletree Chattanooga Downtown 407 Chestnut St, Chattanooga, TN 37402. Refer to the tentative schedule below with the unopposed times highlighted in blue.

Saturday, October 14th	
6:15 AM - 7:00 AM	Set Up
7:00 AM - 3:55 PM	Exhibit
7:00 AM - 7:45 AM	Breakfast
9:45 AM - 9:55 AM	Exhibitor/Sponsor Morning Visits
11:00 PM- 12:00 PM	Exhibitor Bing/Poster Presentations
12:00 PM - 1:30 PM	Exhibitor/Sponsor Visits Chapters Business Meeting / Awards/ Lunch
1:30 PM- 2:00 PM	Exhibitor/Sponsor Afternoon Break
3:55 PM- 5:30 PM	Break Down

- Exhibitor/Sponsor Drawing** - APTA TN will be conducting an Exhibitor/Sponsor Drawing on Saturday, October 14th from 12:20 PM - 12:30 PM. Sponsoring organizations are encouraged to provide a gift/prize to be drawn. Attendees will be provided with a Drawing Card, which they will have signed as they visit Exhibit Tables. Once signed by all companies, the card will be returned to the Registration Desk for entry. Please provide the **name of the donated item by Wednesday, September 6** and be prepared to bring the **actual item with you on-site on Saturday, October 14**. No individual drawings are permitted.
- Student-Hosted Social** - Come celebrate the last evening of 2023 Fall Meeting by sponsoring an event hosted by APTA TN & TNOTA Students! APTA TN estimates the event to be \$2,500. This could increase by 25% depending on the amount of the attendees. By agreeing to sponsor this event, company agrees to cover the additional amount. A \$1,400 deposit is required at the time of commitment.
- Tote Bag & Name Badge Holder** - The tote bag and name badge holder will have the sponsor and conference logos and will be distributed to every paying registrant. These sponsorships are a great way to have post-meeting exposure! The APTA TN Executive Offices will select, order, and ship to the meeting.
- Speak at Business Meeting** - Diamond level sponsors will be granted the opportunity for one representative to speak for up to three minutes at each of the APTA TN Business Meetings on Saturday, October 14th. If there are multiple sponsors at this level, there will be a drawing for the presenting order.
- Program Book Ads** - The Program Book is distributed to all meeting attendees at on-site check-in. Ads are due no later than Friday, September 1 as CAMERA READY ARTWORK, PDF format is preferred. Advertising will reflect consistency with APTA's advertising policies. APTA TN shall have the right to approve or deny all advertising prior to publication. Platinum level sponsors receive a complimentary 1/2 page color ad and Diamond level sponsors receive a full page color ad.
- Attendee Registration** - Silver level sponsors receive 25% off one full meeting attendee registration, Platinum level sponsors receive 50% off one full meeting attendee registration and Diamond level sponsors receive one complimentary full meeting registration. Please submit your hard copy registrations via e-mail, fax or mail or online using the later supplied Discount Code. Registration forms will be available on the APTA TN website and are due by Friday, September 22, unless other arrangements have been made.
- Logo on Sponsored Item Signage** - Meal function sponsors will have a high resolution jpg or eps version their company logo on on-site signage.
- Hyperlinked Logo** - Silver, Gold, Platinum and Diamond level sponsors will have a high resolution jpg or eps version their company logo on all 3 Chapter Websites and meeting promotional e-blasts. The logos will remain 60 days after the meeting and will be updated as they are received.
- Billing** - All sponsorships and advertisements must be prepaid.
- Food & Beverage** - No food & beverage items, outside of individually wrapped candy, are permitted at exhibit tables.
- Sponsorship Levels** - Sponsorship levels are based on the amount of sponsored items and Program Book ad.
- Should you have any additional questions, please contact APTA TN at tpta@tptatn.com**