



Tennessee Occupational Therapy Association

TNOTA Advertisement Form

About TNOTA

The Tennessee Occupational Therapy Association (TNOTA) is the statewide professional organization dedicated to representing the interests and concerns of occupational therapy practitioners, students, educators, consumers, and stakeholders across Tennessee. TNOTA is a volunteer-run, member-driven organization.

With over 1000 members, TNOTA is the largest and most wide-reaching organization for occupational therapy practitioners and students in Tennessee.

Our members are dynamic, engaged professionals working in the healthcare field. Our members are highly skilled, and most are trained at the postgraduate level. TNOTA also has a large number of student members who are advancing toward completion of occupational therapy degrees at the associate's (OTA), master's (OT) or doctoral (OT) level.

Advertising with TNOTA allows you to quickly target your audience to occupational therapy practitioners, educators, and students.

TNOTA Media Fast Facts

The TNOTA website reaches hundreds of members and prospect members per month.

The TNOTA Facebook and Instagram pages have over 2,000 combined followers and reach nearly 3,000 viewers each month.

Our monthly email newsletters are viewed by over 2,000 members and stakeholders.

TNOTA Media Advertisement Opportunities

Advertisement Packages
<p>Bronze package-\$300</p> <ul style="list-style-type: none">• advertisement on TNOTA home page for 30 days• 1 advertisement (text + image) in TNOTA's Monthly Member Update e-newsletter*• 4 social media posts
<p>Silver package-\$550</p> <ul style="list-style-type: none">• advertisement on TNOTA home page for 60 days• 2 advertisements (text + image) in TNOTA's Monthly Member Update e-newsletter (one per month)• 8 social media posts
<p>Gold package-\$800</p> <ul style="list-style-type: none">• advertisement on TNOTA home page for 90 days• 4 email advertisements** (text + image)• 12 social media posts
<p>Platinum package- \$1000</p> <ul style="list-style-type: none">• advertisement on TNOTA home page for 90 days• 8 email advertisements** (text + image)• 16 social media posts

* TNOTA's Monthly Member Updates is our monthly email newsletter, sent out on the first of each month. Ads in the Monthly Member Updates are 980 x 400px.

**email advertisements can be embedded within TNOTA's Monthly Member Updates and/or sent as separate emails to our member list.

Custom Packages

Don't see a package that fits your needs? Contact us at admin@tnota.org to design a custom advertisement package for your organization.

A la carte options	
TNOTA home page advertisement	<ul style="list-style-type: none">• 30 days: \$150• 60 days: \$275• 90 days: \$400
Advertisement (text + image) in TNOTA's Monthly Member Update e-newsletter	<ul style="list-style-type: none">• ¼ page (980 x 400px): \$100
Email advertisement (sent separately from TNOTA's Monthly Member Updates)	<ul style="list-style-type: none">• \$100 per email
Social media advertisement (Facebook & Instagram) <ul style="list-style-type: none">• you choose the day and time• posts can be scheduled once or twice weekly (no more than 2 per week)	<ul style="list-style-type: none">• one-time post: \$50• recurring posts:<ul style="list-style-type: none">○ 4 posts: \$100○ 8 posts: \$175○ 12 posts: \$275