



Tennessee Occupational Therapy Association

TNOTA Advertisement Form

About TNOTA

The Tennessee Occupational Therapy Association (TNOTA) is the statewide professional organization dedicated to representing the interests and concerns of occupational therapy practitioners, students, educators, consumers, and stakeholders across Tennessee. TNOTA is a volunteer-run, member-driven organization.

With over 800 members, TNOTA is the largest and most wide-reaching organization for occupational therapy practitioners and students in Tennessee.

Our members are dynamic, engaged professionals working in the healthcare field. Our members are highly skilled, and most are trained at the postgraduate level. TNOTA also has a large number of student members who are advancing toward completion of occupational therapy degrees at the associate's (OTA), master's (OT) or doctoral (OT) level.

Advertising with TNOTA allows you to quickly target your audience to occupational therapy practitioners, educators, and students.

TNOTA Media Fast Facts

The TNOTA website reaches hundreds of members and prospect members per month.

TNOTA's monthly email newsletter is distributed to nearly 2,000 recipients across the state.

TNOTA's social media pages (Facebook and Instagram) have over 1,500 followers and reach nearly 3,000 viewers each month.

TNOTA sponsor media advertisement opportunities

Advertisement Packages
<p>Bronze package-\$300</p> <ul style="list-style-type: none">● advertisement on TNOTA home page for 30 days● 2 email blast advertisements (text only)● 4 social media posts
<p>Silver package-\$550</p> <ul style="list-style-type: none">● advertisement on TNOTA home page for 60 days● 4 email blast advertisements (text + image)● 8 social media posts● ¼ page quarterly newsletter advertisement
<p>Gold package-\$800</p> <ul style="list-style-type: none">● advertisement on TNOTA home page for 90 days● 6 email blast advertisements (text + image)● 12 social media posts● ½ page quarterly newsletter advertisement
<p>Platinum package- \$1000</p> <ul style="list-style-type: none">● advertisement on TNOTA home page for 90 days● 8 email blast advertisements (text + image)● 16 social media posts● full page quarterly newsletter advertisement

Custom Packages

Don't see a package that fits your needs? Contact us at admin@tnota.org to design a custom advertisement package for your organization.

A la carte options

TNOTA home page advertisement	<ul style="list-style-type: none">● 30 days: \$150● 60 days: \$275● 90 days: \$400
Quarterly newsletter advertisement	<ul style="list-style-type: none">● small (2x2): \$50● ¼ page: \$100● ½ page: \$150● full page: \$200
E-mail blast advertisement	<ul style="list-style-type: none">● text only: \$50● text + image: \$75
Social media advertisement (Facebook, Instagram, Twitter) <ul style="list-style-type: none">● you choose the day and time● posts can be scheduled once or twice weekly	<ul style="list-style-type: none">● one-time post: \$30● recurring posts:<ul style="list-style-type: none">○ 4 posts: \$100○ 8 posts: \$175○ 12 posts: \$275